



KYRA JOHNSON

GRAPHIC DESIGNER

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-  Washington, DC

ABOUT

I am a multifaceted young creative with a BFA from University of Maryland and roots planted in Washington, DC. With a fine art background, I have a unique approach to design as a tool for capturing attention and shaping perspective.

From beer labels to window wraps to billboards; from non-profits to startups to agencies, I've had the honor of bringing visions to life since 2020.

SKILLS

Adobe CC Suite
Illustrator, InDesign, Photoshop, After Effects, Animate, Premiere, Lightroom, Audition

Web Design Programs
Figma, Webflow, WordPress, Wix, Squarespace, Showit

Procreate (iPad)
Illustration & frame-by-frame animation

FULL-TIME EMPLOYMENT

Associate Director of Design

FGS Global | September 2026 - Present

- Partnering with Creative Directors to provide creative strategy & design collateral within multiple workstreams servicing national & Fortune-500 brands

Senior Designer

FGS Global | June 2024 - September 2026

- Owned all creative for one of the company's top-grossing clients, to include marketing campaigns, professional decks, paid ads, and more

Graphic Designer

Collins + Co. | April 2022 - June 2024

- Spearheaded creative projects for over twenty different clients making waves in the local hospitality industry
- Created hard-hitting logos, brand identities, motion graphics & animation, newsletters, product packaging, large-scale print collateral, and website design
- Client-facing lead designer & creative strategist for top-grossing client, Guinness Open Gate Brewery

Graphic Designer

Transformer DC | March 2020 - March 2022

- Created & implemented design templates for public-facing assets including e-newsletters, curatorial pamphlets, and social media graphics
- Beautified professional documents such as grant proposals, fundraising slide decks, and infographics

FREELANCE

- **Michael's Cafe [2024 - Present]**
Redesigned all menus and creating marketing collateral for this beloved family-owned restaurant group in Baltimore.
- **Studio RSG [2024]**
Created social graphics and design e-mails for popular wellness company, Glo
- **Maryland Department of Agriculture [2023]**
Worked on various consumer-facing products such as pamphlets, fliers, postcards, etc.
- **Customize Your Life [2021]**
Produced all illustrations for now-published book, *Customize Your Life*. Foreword written by Danica Patrick!
- **Shady Grove Fertility [2020]**
Created animated ads for *Better Approach* web campaign

EDUCATION

BFA, Studio Art

University of Maryland | 2017 - 2021

- Art Honors Program | 2020 - 2021
- Dean's Advisory Board | 2020 - 2021
- School of Art Commencement Speaker