



KYRA JOHNSON

GRAPHIC DESIGNER

 (808) 938 - 8351

 kyra.johnson234@gmail.com

 www.kyrajohnson.art

 Washington, DC

ABOUT

I am a multifaceted young creative with a BFA from University of Maryland and roots planted in Washington, DC. With a fine art background, I have a unique approach to design as a tool for capturing attention and shaping perspective.

From beer labels to window wraps to billboards; from non-profits to startups to agencies, I've had the honor of bringing visions to life since 2020.

SKILLS

Adobe CC Suite

Illustrator, InDesign, Photoshop, After Effects, Animate, Premiere, Lightroom, Audition

Web Design Programs

Figma, Webflow, WordPress, Wix, Squarespace, Showit

Procreate (iPad)

Illustration & frame-by-frame animation

WORK EXPERIENCE

Senior Designer

FGS Global | June 2024 - Present

- Lead all creative for company's top-grossing client, to include marketing campaigns, professional decks, paid ads, and more

Graphic Designer

Collins + Co. | April 2022 - June 2024

- Design & deliver creative projects for over twenty different clients (including Guinness Open Gate Brewery, Ballston BID, and Capital One Center)
- Create hard-hitting logos, brand identities, motion graphics & animation, newsletters, product packaging, large-scale print collateral, and website design
- Collaborate directly with Art Director, Marketing Managers, and client teams to maintain brand standards, improve existing aesthetics, and expand client reach through thoughtful design
- Act as lead designer for several projects including Guinness can designs and Capital One window wraps

Graphic Designer

Transformer DC | March 2020 - March 2022

- Refreshed organization's brand identity to stay relevant and target potential donors
- Created design templates for public-facing assets including e-newsletters, curatorial pamphlets, and social media graphics
- Beautified professional documents such as grant proposals, fundraising slide decks, and infographics

FREELANCE

- **Studio RSG [2024]**
Create social graphics and design e-mails for company's top client, Glo
- **Maryland Department of Agriculture [2023]**
Work on various consumer-facing products such as pamphlets, fliers, postcards, etc.
- **Customize Your Life [2021]**
Produced all illustrations for now-published book, Customize Your Life. Foreword written by Danica Patrick!
- **Shady Grove Fertility [2020]**
Created animated "Better Approach" campaign advertisements for use on social media, streaming, and web.

EDUCATION

Bachelor's Degree in Fine Art & Design

University of Maryland | 2017 - 2021

- 4.0 GPA in Major
- Art Honors Program | 2020 - 2021
- Dean's Advisory Board | 2020 - 2021
- Commencement Speaker